



**MOWBRAY  
CRICKET CLUB**  
EST. 1955

# PARTNERSHIP PROPOSAL



**SEASON  
2026/27**

# WELCOME TO MOWBRAY CRICKET CLUB

*The Mowbray Eagles Cricket Club was formed in 1955 and is the home to former Australian Test, ODI and T20 captain Ricky Ponting. We offer cricket programs for all including seniors, female and juniors.*



## **OVERVIEW**

At the Eagles, we understand that “success breeds success”, with corporate and business relationships needing to be mutually beneficial for partnerships effective interactions lead to referrals, testimonials, and an exponential increase in brand awareness. At the Eagles, we are constantly building successful partnerships both on and off the field, striving for excellence and continual improvement in all our endeavours. To do this, we must aim for continued growth, and that is where we want you to partner with us as part of our corporate family. Partnering with the Eagles means becoming a partner with one of most recognisable clubs in not only Tasmania but across the Australian cricket landscape. Success on and off the field are intrinsically linked. As such, we are looking for businesses that would like to be associated with successful, forward thinking, community-based organisation for the 2026/27 cricket season and beyond.



**Benefits:** how partnering with us can benefit your business:

We take pride in our local roots and are dedicated to enhancing our community. By aligning your business with us, you can not only contribute to this important undertaking but also reap substantial reward for your brand.

Community Engagement = Unmatched Exposure. We believe that local businesses are the backbone of our community. As one of the most recognizable sporting organisations in Tasmania, partnering with Mowbray provides unparalleled visibility for your brand. Gain access to our extensive networks, including community members, business, local government, and past players, ensuring your business is recognised and remembered.

Join us in our pursuit to make the local community a better place through the power of sport! While simultaneously elevating your brand's presence, partnering with your organisation means not just being seen, but being integral to the community fabric. Let's work together to create something amazing! Support for local initiatives demonstrates corporate responsibility and positions your business as a leader in the community.



## Mission Statement

"It is the Mowbray Cricket Clubs undertaking to drive professionalism both on and off the ground ensuring a sustainable environment for all current and future senior and junior members to participate in whilst fostering ongoing respect and success by providing a positive and enjoyable cricket experience for all, through developing players, people and partnerships in the community. "Proud of our past, confident of our future"



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# PACKAGES

per season

## Golden Eagle (Naming Rights)

\$10,000 ex GST

\* The cricket club will be known as **YOUR BRAND** Mowbray Cricket Club, referred to and branded accordingly!

- Company logo on match playing 2 Day & One Day shirts
- 4 Signs in prime position on ground including the grounds grandstand
- Company advertising on Facebook & Instagram social media accounts
- 3 x partner posts to Facebook and Instagram feeds per month
- Advertising on Frogbox live feed
- 4 invitations to the Mowbray Cricket Club Sponsors Day
- 3 Mowbray Cricket Club polo shirts with your logo.
- 3 Mowbray Cricket Club caps with your logo.
- 2 tickets to the Mowbray Cricket Club 70<sup>th</sup> Anniversary & Hall of Fame Launch
- 2 tickets to the Mowbray Cricket Club Presentation nights
- Presentation Night Photo Area with signage named after our Golden Eagle Sponsor.
- Your marketing material made available to all members and supporters.
- Complementary venue hire

\*2 years minimum  
3+ year negotiable

## Platinum \$5,000 ex GST

- Company logo position on playing shirts
- 2 Signs in prime position on ground
- Company advertising on Facebook & Instagram social media accounts
- 2 x partner posts to Facebook and Instagram feeds per month
- Advertising on Frogbox live feed
- One tickets to the Mowbray Cricket Club Presentation night
- 2 Mowbray Cricket Club polo shirts
- 2 Mowbray Cricket Club caps
- 3 tickets to MCC sponsors day
- Complementary venue hire

\*\$4,000 per year  
ex GST for 2-year  
partnership

## Player \$500 ex GST

- Player Registration Fees
- Name / Logo recognition in clubrooms
- 1 x Ticket to MCC Sponsors Day Function

## Gold \$2,500 ex GST

- Company logo secondary position on playing apparel
- Sign on ground
- Company advertising on Facebook & Instagram social media accounts
- 1 x Partner posts to Facebook and Instagram feed per month
- Advertising on Frogbox live feed
- 1 Mowbray Cricket Club polo shirt
- 1 Mowbray Cricket Club cap
- 2 tickets to MCC sponsors day

\*\$2,250 per season  
ex GST for 2-year  
partnership

## Futures \$600 ex GST

- Sponsorship generated go directly to our coaching and equipment infrastructure
- Name / Logo – Club TV display screen
- 1 x Ticket to MCC Sponsors Day Function

## Maroon \$1,500 ex GST

- Sign on ground
- Company advertising on Facebook & Instagram social media accounts
- Advertising on Frogbox live feed
- 1 ticket to MCC sponsors day

## Scorebox \$750 ex GST

- Your logo / sign displayed on our scoreboard (20ft shipping container)
- Advertising on Frogbox
- Business recognition in clubrooms
- 1 x Ticket to MCC Sponsors Day Function

## Tailor Made

- Discuss a "Tailor-made" package to suit your business

## \*\*HOW TO GET INVOLVED

Contact; Scott Plummer – President & Partnership Manager

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